



Did You Know?

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- At the current rate of oil consumption, our demand for oil will soon overtake supply, and we will experience a significant world-wide oil shortage within the next 20-30 years. Experts are claiming that the effects of this shortage can be felt as soon as 2013!
- Carbon dioxide is the single largest contributor to global warming. Saving every little bit helps! A single kWh of electricity saved (an air-con running for an hour), equates to roughly 1kg worth of Carbon dioxide!
- Bio fuel is a virtually inexhaustible source of energy that can be made from common plant crops, and ethanol (bio fuel) engines can yield more power and fuel-efficiency than petroleum for automobiles.
- Coral reefs house over 25% of all marine life, and over one billion people depend on them for their livelihood, but due to the increase of Carbon dioxide in the atmosphere, could be extinct by our grandchildren's time.
- The amount of wind on Earth that is viable to be commercially harnessed can provide 5 times the power that the entire human race currently uses - but currently only about 1% is being used.
- Technology alone won't solve the global warming crisis. Advancements in renewable energy technologies will definitely help, but the problem is cultural, not technological. Advancements and breakthroughs need to happen not only in renewable technologies, but in the mind set of societies and individuals. The human race as a whole needs to commit to weaning itself from fossil fuel dependence for us to have a chance at addressing the issue of global warming.
- Our current use of energy is unsustainable, and no longer can we pass the responsibility onto future generations - the responsibility is ours.
- Going Green doesn't mean you have to break the bank. Replacing old lights with efficient ones, installing shower/tap aerators, and making sure your home is well insulated are all affordable and simple steps that you can take immediately - resulting in savings and making a difference.
- Carbon Dioxide is the leading contributor to global warming. Current unabated rise in Carbon dioxide levels and energy usage trends point to a truly ominous future. The good news is that you really CAN make a difference. Even a single kWh of electricity saved, reduces more than 1kg of Carbon dioxide emissions. A single Solarise Solar Water Heater can easily save more than 2000kWh per year!
- Electricity Tariffs are expected to increase by 20-30% each year, at least until 2012.
- You can start saving on energy costs and reduce your carbon footprint right now, without spending a single cent. Head to our **Savings Tips** section to find out how!